Guidance on New Initiative Proposals

Scope: IEEE Sensors Council (SC) invites innovative funding applications for New Initiatives (NIs) aligned with the Council's goals and interests, as well as being in line with IEEE's motto of Advancing Technology for Humanity. The types of NI projects having high priority for the SC cover:

- Increasing SC's engagement with industry
- Actions which benefit SC journal and conference publications
- Innovative educational opportunities in sensors
- Activities which enhance the delegate experience and knowledge exchange at SC conferences (funding requests to support conference travel/housing and reduced registration do not qualify for NI and should be part of the standard conference budget)
- Innovative actions to increase visibility of SC activities and strengthen communication with SC's community
- Innovative activities addressing diversity, inclusion and under-representation

Please note that the above list is not exhaustive, and the SC is open to other innovative proposals. For all NI applications, it is expected that the benefits of the initiatives should extend across the sensors community represented by the Council.

Evaluation Committee: The NI Evaluation Committee comprises the SC President-Elect (PE) as Chair and the four Vice Presidents (Publications, Finance, Conferences, Technical Activities) as Committee Members. Proposals are evaluated by the Committee, scored and ranked using the criteria given below and funded depending on the available funds.

Evaluation Criteria: The evaluation criteria are listed below and are aligned to the corresponding sections of the application form. The three criteria are weighted equally.

- Description of overall aims/goals of the proposed project, including specific actions or activities to be undertaken.
- Description of what will be successful outcomes of this project, including objective measures of success where possible.
- Potential Return on Investment covering benefits of the project to the goals of the SC, the breadth of coverage of the benefits and the amount of funding requested.

Approval Process: AdCom will vote to approve the project proposals selected for funding. Following this, NI project applicants will be contacted with information and feedback. For unsuccessful applicants, project feedback will be constructive and informative, and some applicants will be encouraged to re-apply.

Follow up: The approved projects will submit mid-term and end-of-project reports. The Council reserves the right to withhold or terminate funding if reports are not provided in a timely manner. A VP will be assigned to review the progress reports and present the project status to the AdCom.

Note: Applicants will be requested to provide a spending plan indicating the month(s) when the expenditure will take place. Please provide this information on the application form. ***Initiatives for 2022 must have all expenditure completed and closed by early December 2022.***

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