Alignment of Sensors Council Strategy and Objectives (2023-2027) with IEEE Strategic Plan (2020-2025) and TA Strategy (2020-2025)

IEEE 2020-2025 Strategic Plan Goals	**IEEE TA Strategy 2020-2025 Mission**	**Sensors Council activities, and strategies (2023-2027) supporting IEEE and TAB goals/mission. Below are some examples.**
Drive global innovation through broad collaboration and the sharing of knowledge.	X	*Activity: Our successful journals and conferences are a means of knowledge sharing across the globe. We support travel of deserving students from all countries to attend our conferences for knowledge sharing.*
Enhance public understanding of engineering and technology and pursue standards for their practical application.	X	*Activity: We have used New Initiative funds to create online resources relating to understanding sensors technologies – targeting the general public (see example here). Currently in the process of developing 5 standards.*
Provide opportunities for career and professional development.	X	*Activity: Career and professional development workshops and mentoring at Sensors Council's conferences.*
Inspire a worldwide audience by building communities that advance technical interests, inform public policy, and expand knowledge for the benefit of humanity.	X	*Activity: Sensors Council has supported local and national sensors communities through 5 international conferences, plus chapter activities in all regions (e.g. SENSORS 2018 and APSCON has significantly strengthened the sensors community in India).*
Be a trusted source of educational services and resources to support life-long learning.	*Empower professionals with relevant knowledge and life-long development*	*Activity: Our YouTube channel and Sensors Alert are highly-accessed learning resources. Conference presentations are recorded (with author approval) then made freely available on YouTube after 2 months.*
X	*Foster dynamic interdisciplinary collaboration.*	*Activity: The IEEE CAFE conference on Agri-food electronics is an interdisciplinary collaboration between Sensors Council, CAS, IMS, CRFID.*
X	*Motivate participation and leadership.*	*Strategy: We support the development of talented individuals as future leaders, giving them initial responsibilities and experience as committee chairs and members.*
X	*Nurture and promote leading edge innovative ideas.*	*We support adventurous ideas through our New Initiatives program.*
X	*Provide value.*	*We provide value to our worldwide community through presenting learning opportunities (e.g. our YouTube channel).*